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FOR IMMEDIATE RELEASE

PRESS RELEASE

Shanghai, China

The Jamaican Association in China was officially convened on November 30, 2019 in Shanghai, China to connect and inspire the Jamaican Diaspora to utilize their knowledge, skills and experiences to promote brand Jamaica in the East Asian country.

The Association will focus on providing critical support and assistance to Jamaicans living in China particularly in the areas of medical access as well as financial and social integration and stability. It will also develop initiatives to support the Jamaican government in its plans and policies as well as become an economic Chamber of Commerce to facilitate trade between the two countries.

Discussions also focused on how Jamaicans in China can be brand ambassadors for the island by raising awareness across the East Asian country on aspects of Jamaican culture, business, music and sporting initiatives.

The new executive of the Jamaican Association in China will serve for a year. The inaugural meeting of the Association comes weeks after the first official visit of the Most Honourable Andrew Holness, Prime Minister of Jamaica to the People's Republic of China from November 2 – 8, 2019.

The executive team is based mainly in Shanghai. However, there will be area leaders in major cities across China. These area leaders will coordinate with the executive team to plan events and meet the goals of the JAC.

The current executive board consists of:

President – Nicoleen Johnson

Vice President – Lincoln Tomlinson

Executive Secretary – Yvonne Fagon

Marketing & Public Relations Director – Michael Thomas

Assistant Marketing & Public Relations Director – Althea White

Director of Events Planning – Camille Lindo

Assistant Director of Events Planning – Kerrie Cameron

Technical Director – Khamoi White



JAC Executive Team

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